

Trans-Tasman bubble benefits NZ

More people have entered New Zealand than have left since the opening of the trans-Tasman bubble, says Tourism Industry Aotearoa.

Since the first flight from Australia to New Zealand took off from Sydney to Auckland on 19 April, the two-way Tasman travel arrangement has been in New Zealand's favour on a ratio of 3 to 2.

Daily movements across the border data [tracked by Stats NZ](#) shows that in the first nine days of the bubble, New Zealand welcomed over 30,000 international arrivals, with just over 20,000 people departing over the same period.

Most of the arrivals and departures travelled between New Zealand and Australia quarantine-free.

While these early numbers are promising, TIA Chief Executive Chris Roberts says the highest number of arrivals were on the first two days, as friends and family were reunited.

"It was incredibly moving to see friends and family reconnecting those first momentous days of the borders reopening," says Mr Roberts. "Hopefully, the early success of the bubble will give people confidence to travel for leisure.

"Many of our Australian neighbours will be needing an adventure by now, and it's great to see some are already heading over to enjoy themselves."

However, Mr Roberts says the volume is a long way below normal traffic movements. "Over the same nine days in 2019, there were 177,000 arrivals into New Zealand and 191,000 departures."

International Arrivals and Departures since the two-way Tasman bubble opened:

	Arrivals	Departures
19 April 2021	4809	2730
20 April 2021	4611	1701
21 April 2021	2103	1296
22 April 2021	3933	2484
23 April 2021	4155	2754
24 April 2021	2994	1884
25 April 2021	2655	2721
26 April 2021	3411	2871
27 April 2021	2265	2355
9 day total	30,936	20,796

For more information, please contact:

TOURISM INDUSTRY AOTEAROA

Inspire House, 125 Featherston St, Wellington 6011, New Zealand
P +64 4 499 0104 www.tia.org.nz E info@tia.org.nz



Cheryl Whitfield
Communications and Brand Specialist
021 195 7293
cheryl.whitfield@tia.org.nz

KEY FACTS

Prior to the COVID-19 pandemic:

- Tourism in New Zealand was a \$114.8 million per day industry. Tourism delivered more than \$48 million in foreign exchange to the New Zealand economy each day of the year. Domestic tourism contributed another \$66.7 million in economic activity every day.
- Tourism was New Zealand's biggest export earner, contributing \$17.5 billion or 20.1% of New Zealand's foreign exchange earnings (year ended March 2020).
- 13.6% of the total number of people employed in New Zealand worked directly or indirectly in tourism. That means 384,186 people were working in the visitor economy.
- The [Tourism 2025 & Beyond](#) sustainable growth framework/Kaupapa Whakapakari Tāpoi has a vision of growing a sustainable tourism industry that benefits New Zealanders.

Visit www.tia.org.nz for more information

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