

23 November 2021

Media release

TINZT Tourism Academic Scholarship 2022 recipients announced

Two students heading towards their final year of tertiary study have been selected as recipients for the 2022 Tourism Industry New Zealand Trust (TINZT) Tourism Academic Scholarship.

Second year tourism students Megan Clarke (Victoria University) and Rosie Marchant (Lincoln University) will each receive a \$2500 payment towards their final year of study and will also join a range of industry leaders at a Development Day hosted by TIA in early February 2022 in Wellington.

"Both Megan and Rosie are strong, deserving candidates," says TINZT and Tourism Industry Aotearoa Board Chair, Gráinne Troute. "Despite this ongoing period of uncertainty, it gives me confidence that students of this calibre intend to continue their journeys into the tourism industry."

In its seventh year, the TINZT Tourism Academic Scholarship programme supports students heading into their final year of tertiary study in tourism-related courses while connecting them with opportunities to kick-start their careers.

The recipients are selected by a judging panel that includes a TINZT Trustee, a senior TIA manager and an industry representative.

"TINZT is proud to continue its part in supporting talented young people to enter our industry," says Ms Troute. "I am pleased to see these two ambitious young people take promising first steps in their careers."

About the winners

MEGAN CLARKE

Megan has travelled since a young age and from her travels has been exposed to a range of cultural experiences. This exposure has helped her develop an appreciation of New Zealand's tourism offerings.

Studying a Bachelor of Tourism Management at Victoria University of Wellington, Megan has developed an understanding of visitor behaviour and the key challenges facing the tourism industry, namely sustainability, technological development and the place of tourism in the post-pandemic world.

ROSIE MARCHANT

Entering an industry confronting a post-COVID world, Rosie is keenly aware of trends that will shape the future of tourism. Studying at Lincoln University, Rosie is ready to

TOURISM INDUSTRY AOTEAROA

Inspire House, 125 Featherston St, Wellington 6011, New Zealand
P +64 4 499 0104 www.tia.org.nz E info@tia.org.nz



contribute to the growth of domestic tourism in New Zealand, recognising that travellers want to experience more of New Zealand before heading overseas.

A keen traveller herself, Rosie displays a passion for ensuring visitors from near and far have unforgettable experiences. She is looking forward to meeting with tourism leaders when border restrictions lift.

About TINZT

The Tourism Industry New Zealand Trust was established in 2007 for charitable purposes.

Its focus is twofold:

- The education of people involved in the New Zealand tourism industry and the education of New Zealanders about tourism
- The fostering and promotion of a tourism industry in New Zealand, based on the sustainable use and preservation of the country's natural assets.

The TINZT grants programme is open to associations, companies and individuals for projects or ideas that will further the Trust's aims and criteria. Visit the [TINZT website](#) for details.

The Trust is managed by Tourism Industry Aotearoa (TIA).

For more information, please contact:

Ann-Marie Johnson

Communications Manager

027 600 4565

ann-marie.johnson@tia.org.nz

KEY FACTS

- TIA is New Zealand tourism's peak industry body. We are the only independent association that represents all sectors of New Zealand's large and diverse tourism industry.
- TIA has about 1300 member businesses from across the industry, ranging from small owner/operators to large publicly listed tourism corporates and international hotel chains.
- TIA is deeply involved in discussions on recovery and what the future of tourism in New Zealand will look like.
- TIA leads implementation of the industry's [Tourism Sustainability Commitment](#) which aims to see every New Zealand tourism business committed to sustainability.
- TIA delivers a comprehensive and diverse range of industry events including TRENZ, New Zealand Tourism Awards, Discussing Tourism regional events and the Tourism Summit Aotearoa.

Visit www.tia.org.nz for more information

TOURISM INDUSTRY AOTEAROA

Inspire House, 125 Featherston St, Wellington 6140, New Zealand

P +64 4 499 0104 www.tia.org.nz E info@tia.org.nz

