

Blue sky day for ski as pre-departure testing dropped

The tourism industry is excited that <u>pre-departure testing will finish at 11.59pm Monday</u> 20 June just in time for the ski season, says Tourism Industry Aotearoa (TIA).

The new date will see New Zealand come into line with much of the rest of the world, giving travellers confidence to book a trip to our shores.

Throughout the pandemic, TIA has supported the health-based response that clearly has saved many lives.

"The removal of pre-departure testing will make it easier for prospective visitors to choose New Zealand when weighing up where to holiday," says TIA Chief Executive Rebecca Ingram.

"We're excited that we can now move into the next phase of recovery and confidently welcome more international manuhiri (visitors) to our shores."

Ms Ingram says the earlier date will be a boost for the ski industry, with the news following Queenstown's biggest snowfall in years over the weekend.

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KEY FACTS

- TIA is New Zealand tourism's peak industry body. We are the only independent association that represents all sectors of New Zealand's large and diverse tourism industry.
- TIA has about 1300 member businesses from across the industry, ranging from small owner/operators to large publicly listed tourism corporates and international hotel chains.
- TIA is deeply involved in discussions on recovery and what the future of tourism in New Zealand will look like.
- TIA leads implementation of the industry's Tourism Sustainability Commitment
 which aims to see every New Zealand tourism business contributing positively to
 our people and cultures, our environment and our economy
- TIA delivers a comprehensive and diverse range of industry events including TRENZ, New Zealand Tourism Awards, Discussing Tourism regional events and the Tourism Summit Aotearoa.

TOURISM INDUSTRY AOTEAROA

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