

Scorecard

TOURISM SATELLITE ACCOUNT

	YE Mar 2015 \$(million)	Change from 2014 to 2015
International tourism expenditure		
Total expenditure	11,758	17.1%
<i>(includes international airfares and education exports < 12 months)</i>		
International tourism exports		
Total exports of goods and services	67,482	1%
International tourism share = 17.4%		
For comparison: selected primary exports		
Dairy products, including casein	14,168	-10.9%
Meat and meat products	6,194	12.8%
Wood and wood products	4,632	-10.1%
Fruit	1,758	13.6%
Education exports		
international students < 12 months	2,182	13.8%
International student numbers		
international students < 12 months = 58,416		
Domestic tourism expenditure		
Total expenditure (incl GST)	18,080	6.3%
For comparison: selected primary exports		
Dairy products, including casein	14,168	-10.9%
Meat and meat products	6,194	12.8%
Wood and wood products	4,632	-10.1%
Fruit	1,758	13.6%

Source: Tourism Satellite Account, Statistics New Zealand

*Differences exist between the International Visitor Survey (IVS) expenditure figure and that of the international tourism expenditure figure featured in the Tourism Satellite Account (TSA).

INTERNATIONAL VISITOR SURVEY EXPENDITURE

	YE Jun 2015 \$(million)	Change from 2014 to 2015
Total expenditure	8,734	28.0%
<i>(excludes international airfares and education services)</i>		
Key markets		
Australia	2,295	9.5%
China	1,344	61.2%
USA	967	38.5%
UK	989	45.9%
Germany	482	32.4%
Japan	183	-9.4%
Purpose of visit		
Holiday/vacation	5,297	28.0%
Visit friends/relatives	1,890	25.2%
Business	748	50.2%
	\$	
Average expenditure per person, per trip	3,240	19.1%
<i>'Business' excludes conferences</i>		
<i>Source: International Visitor Survey, MBIE</i>		

INTERNATIONAL VISITOR ARRIVALS

	YE Sep 2015 Number	Change from 2014 to 2015
Total arrivals	3,040,667	8.5%
Key markets		
Australia	1,304,384	5.2%
China	327,904	35.1%
USA	237,312	11.1%
UK	198,960	2.5%
Japan	85,200	9.0%
Germany	81,648	7.1%
Purpose of visit		
Holiday	1,495,280	12.8%
Visiting friends & relatives	936,704	4.7%
Business	271,808	3.7%
Average stay days = 20		

'Business' excludes conferences

Source: International Travel and Migration, Statistics NZ

CRUISE SHIPS

	YE July 2015 \$(million)	Change from 2014 to 2015
Direct expenditure	340.3	7.4%
<i>(For the purposes of an Economic Impact Assessment the majority of direct expenditure on airfares and ship fuel are excluded)</i>		
Cruise passenger numbers (excl crew) by key country of origin	Number	
Australia	103,352	-1.1%
USA	33,249	-2.0%
UK	14,813	-3.6%
New Zealand	22,024	-8.9%
Total all markets	201,370	-0.7%

Source: Cruise-Report-2015.pdf, Cruise NZ

AIR CONNECTIVITY

	YE Mar 2015 (Thousand)	Change from 2014 to 2015
Inbound passenger capacity (seats)	8,147	4.5%
By origin market		
Australia	4,959	5.3%
North America	733	4.1%
South America	98	-32.1%
Asia	1,610	5.9%
Pacific Islands	747	4.3%

Source: SABRE-ADI

COMMERCIAL ACCOMMODATION

(ANNUAL UNADJUSTED SERIES)

	YE Sep 2015 (Thousand)	Change from 2014 to 2015
Total	35,814	5.3%
International guest nights	14,527	7.6%
Domestic guest nights	21,287	3.8%

Guest nights by accommodation type

Hotel	12,686	6.4%
Motel	11,349	4.2%
Backpacker	4,904	4.7%
Holiday park	6,876	5.6%

Source: Commercial Accommodation Monitor, Statistics NZ

TOURISM EXPENDITURE BY KEY REGION

	YE Mar 2015	
	\$(million)	\$(million)
	Domestic	International
Key regional tourism organisation spend		
Auckland	3,268	3,227
Rotorua	298	295
Wellington	1,690	476
Christchurch	1,075	677
Dunedin	376	153
Queenstown	506	1,182

Source: Regional Tourism Estimates, MBIE

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