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## Media release

### TIA keen to see tourism and conservation modernised

The tourism industry's peak body, Tourism Industry Aotearoa (TIA) welcomes the opportunity to share views on how to modernise New Zealand's conservation management system.

Department of Conservation – Te Papa Atawhai (DOC) has today released two discussion documents for public consultation. They cover a range of proposals aiming to protect natural areas while supporting sustainable growth in tourism and regional economies.

Tourism Industry Aotearoa is very pleased to see DOC has opened consultation on modernising conservation land management to streamline concessions. There is also a proposal on access charging for some public conservation land.

"We know that the concession system has been broken for some time. We are driven to ensure the process for getting a concession is clearer, faster, and more flexible. It should also provide greater certainty for operators," TIA Chief Executive Rebecca Ingram says.

"There's a great deal to digest, we will look carefully at the proposals and we'll be getting the views of our members as we prepare our submission. It's very important that consideration of access charging also recognises that the International Visitor Levy is now \$100 and will generate tens of millions of dollars of funding for conservation and visitor management on the conservation estate," Ms Ingram says.

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For more information, please contact TIA Strategic Communications Advisor Hamish Stuart – [hamish.stuart@tia.org.nz](mailto:hamish.stuart@tia.org.nz) or (021) 073-8455.

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#### KEY FACTS

- The government proposal documents are available on the [DOC website](#).
- Tourism Industry Aotearoa (TIA) is Aotearoa New Zealand tourism's peak industry body. We are the only independent association that represents all sectors of the country's large and diverse tourism industry.
- TIA has about 1200 member businesses from across the industry, ranging from small owner/operators to large publicly listed tourism corporates and international hotel chains.
- TIA leads implementation of the industry's [Tourism Sustainability Commitment](#), which aims to see every tourism business in Aotearoa New Zealand contributing positively to our people and cultures, our environment and our economy.
- TIA delivers a comprehensive and diverse range of industry events including TRENZ, New Zealand Tourism Awards, Discussing Tourism regional events and Tourism Summit Aotearoa.

Visit [www.tia.org.nz](http://www.tia.org.nz) for more information

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