



Sir Jack Newman Outstanding Industry Leader Award

By nomination

The Sir Jack Newman Award is the New Zealand tourism industry's most prestigious individual award. This award recognises an individual's outstanding contribution to New Zealand tourism over many years.

Entry for the Sir Jack Newman Award is by nomination only. Nominations, along with supporting materials need to be submitted via the awards portal by the awards closing date. The recipient is selected from nominees by representatives of the TIA Tourism Council.

Nomination guidelines

The judges will take the following points into consideration when judging the nominees. Please address these areas in your nomination through examples and evidence:

- The nominee has had a long and distinguished career in tourism (or has been in a role where they have had a major influence on tourism).
- They have held leadership roles in tourism businesses and/or organisations that have enjoyed success under their leadership.
- They have made a significant contribution to the wider tourism industry.
- They have demonstrated vision and a commitment to the development of tourism.
- Their personal qualities underscore their professional success, i.e. integrity, innovation, entrepreneurship, inclusiveness, passion, empowerment, accountability, inspiring, a great communicator, empathy.
- The nominee has retired or reduced their active involvement in the industry or is nearing the end of their tourism career.

Recent winners include:

2025	Scott Callaway
2024	Fergus Brown
2023	Malcolm Johns
2022	Jeroen Jongejans
2021	Dave Bamford
2020	Professor David Simmons
2019	Glenys Coughlan
2018	Kathy Guy
2017	Earl Hagaman
2016	George Hickton
2015	Sir Peter Jackson

Key contact

If you have any questions, please contact the Tourism Industry Aotearoa events team on email: events@tia.org.nz



Supporting material

- Please attach the nominee's CV and the contact names and phone numbers of two referees.
- Supporting material – outline the reasons to support your nomination (up to two pages).
 - Consider personal attributes, contributions and service to the industry, achievements, entrepreneurship and innovations, commitment to the development of tourism and vision for the future of tourism in New Zealand.
- Attach a current photograph of the nominee, preferably in their field of work.

** If you are making a submission via email, a typed name is acceptable and will be treated as your certified signature.*



2026 Entry Terms and Conditions

- You must complete an online entry form for each of the awards you wish to enter.
- **Entry Fees:** An entry fee is applicable for each award category (excluding the Sir Jack Newman Award). The entry fee is non-refundable.
- Payment by credit card is required at the time of registration. If you'd like to pay by invoice, please email us. Failure to pay the full amount by the required date may result in the entry being removed.
- For individual awards, you can only enter yourself or an employee.
- For business awards, you can only enter your own organisation.
- Entry for the Sir Jack Newman Award is by nomination only and nominations need to be submitted via the awards portal by the awards closing date.
- The judges' decision is final and no correspondence will be entered into.
- **Previous Award Winners and Finalists:** Previous winners and finalists are welcome to enter the New Zealand Tourism Awards. The only exception to this is the Toroa ā-uta, Toroa ā-tai Māori Tourism Award which a three year stand down period applies for the previous year's winners of this award (2023-2025). Previous winners of this award can still enter other categories.
 - For all other categories, if you were a winner or finalist in 2025 and are eligible to enter into the same award category again for 2026, your entry must clearly demonstrate significant improvements or changes compared to your 2025 submission. You will be required to provide this information in a separate text box on your entry form.
- Current employees of Tourism Industry Aotearoa cannot enter the awards.
- All finalists and winners agree to media coverage. All entry information is held on a commercial-in-confidence basis. No entry information will be shared or distributed to third parties (with the exception of the judging panel). Where an award sponsor requests information to promote the finalists or winner in their category, TIA reserves the right to provide them with the organisational statement provided on entry. Entrant's contact details may be provided to the Awards sponsors and Tourism Industry Aotearoa Strategic Partners.
- TIA reserves the right to cancel the Awards programme or individual award categories within the programme.
- TIA reserves the right to remove an entrant or entry for risk of reputational damage or events that occur between entry and awards night that necessitate action by TIA.
- The entrant (individual or organisation) confirms that they are not under investigation nor have been prosecuted by any New Zealand or international statutory body (for example Accident Compensation Corporation, New Zealand Police, Health and Disability Commission, Inland Revenue Department, Immigration, WorkSafe NZ, Commerce Commission or other). If this is to be found untrue, it will result in the entrant being removed from the Award category.
- TIA may choose to conduct their own research from public sources on entrants. This may result in information being provided for judges consideration as part of the judging process.

If you have any questions, please contact events@tia.org.nz