

Event Sustainability Initiatives

At TIA we strive to weave sustainability through everything we do. For Tourism Summit Aotearoa and the New Zealand Tourism Awards Dinner, our sustainability initiatives include:

Economic

- Combining the Summit and Tourism Awards events to reduce the cost of attendance for delegates
- Investing in collateral and equipment that can be used for future events
- Embracing innovation and productivity by utilising EventsAir technology for awards judging and event management

Visitor

- Dedicated keynote speakers and focus sessions to enhance visitor experience are integral to this year's Tourism Summit programme
- Including aspects of Te Ao Māori across both events
- Promoting awareness of the Tiaki Promise at both events
- Partnering with Be.Lab to ensure our events are accessible and inclusive for all
- Robust health and safety plans are in place to ensure supplier, team, and delegate safety at all times
- Providing a post-event survey to measure satisfaction and note improvements to the delegate experience for future events

Community

- Opting for locally sourced goods, suppliers and providers that share our sustainability kaupapa
- Utilising students from the local New Zealand School of Tourism during the event
- Working with local iwi to welcome manuhiri to our events
- Planning timing of events to provide opportunities for a longer stay in the local community, for example the Pre-Summit Welcome Function is timed to allow delegates to enjoy the local cuisine following the event
- Including opportunities for delegates to spend money and provide economic benefit to the local community

Environment

- Inclusion of environmental sustainability speakers as part of the Tourism Summit programme
- All food waste and compostable items sent to Ecogas, an anaerobic digestive system utilising organic matter to capture and generate sustainable biogas
- Providing a set vegetarian entrée for all award dinner guests to help reduce carbon footprint
- Using water glasses and carafes on the tables as opposed to plastic water bottles
- Using porcelain mugs for hot drinks instead of disposable cups.
- Encouraging delegates to bring their own keep cups and drink bottles
- Re-using lanyards and encouraging delegates to bring their own
- No plastic or single use items will be provided

- Recycling all materials from the event where possible with specially marked bins for paper, recycle, organic and landfill
- Award trophies sourced from recycled rimu
- Using local company to produce and deliver the award certificates
- Using locally sourced flower arrangements where possible, which will then be gifted to speakers, sponsors and other guests at the end of the Awards dinner
- Using an event app in place of printed materials
- Providing trees from Trees That Count as speaker gifts
- Specific Awards showcasing environmental sustainability
- Encouraging delegates to offset the carbon associated with their travel
- Encouraging delegates to share transport to and from the airport
- Planning meetings held online where possible to reduce the need for travel
- Offsetting the carbon emissions of travel to and from the event for the TIA team and speakers